

PRESS RELEASE

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CITY OF INDIANAPOLIS INVITES ORGANIZATIONS TO APPLY FOR SUSTAINABILITY AWARDS

Award applications due Feb. 4; Indianapolis Sustainability Awards luncheon will be March 24

INDIANAPOLIS – Mayor Greg Ballard and Kären Haley, director of the Office of Sustainability, announced today in Indianapolis at the American Advertising Federation (AAF) Indianapolis National Speakers Series event that the second annual Indianapolis Sustainability Awards luncheon will be held on Thursday, March 24, 2011, at the Indianapolis Marriott Downtown.

“One of my top priorities since taking office has been creating one of the most sustainable – and livable -- cities in the Midwest,” said Mayor Ballard. “The Indianapolis Sustainability Awards gives the community an opportunity to recognize businesses and organizations that have made the important commitment to improving our local environment for future generations by implementing sustainable initiatives of all kinds.”

The awards, presented by the City’s Office of Sustainability, McKinney Green Initiatives Fund and the Greater Indianapolis Chamber of Commerce, are designed to inspire innovation, showcase impact, reward leadership and promote education around the principles of sustainability. Sara Snow will return to emcee the awards. Projects submitted for consideration must have been completed in Marion County between Jan. 1, 2010, and Dec. 31, 2010. Applications must be submitted by 5 p.m. on Feb. 4, 2011.

Five awards will be given to honor excellence in each of the following categories:

- Water
- Land
- Air
- Energy
- Reduce, Reuse, Recycle

Last year a single winner was named in each of the five categories out of more than 70 applicants. This year the program anticipates even more applicants to the Indianapolis Sustainability Awards, sponsored by Citizens Energy Group, HNTB Corporation, IPL and Performance Services.

For more information or to apply for a Sustainability Award, visit www.sustainindy.org/awards.

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